

PRESS RELEASE: 11 September 2017

SHARP LAUNCHES AFFORDABLE 90" DIGITAL SIGNAGE DISPLAY

London, 11 September 2017 – Sharp today announces that its high-impact 90" PN-Q display is now available to buy. Sharp launched the **PN-Q** range this year to meet demand from businesses for high quality but cost-effective displays for signage and presentations. With today's launch, the range now includes four size options, 60", 70", 80" and 90", giving customers greater choice over the best large format display for their space.

The PN-Q range offers outstanding image quality due to Sharp's unique UV2A technology and latest anti-glare coating. It also offers remote controllability via RS-232 or LAN, offering ease of control for screens mounted in hard to access locations.

Two large format displays from Sharp's updated **PN-R** range are now also available to buy. The next generation 60" and 70" PN-R displays with 700cd high brightness offer versatile signage solutions suitable for 24/7 use. They are designed for constant use in busy locations and have slim fire-proof metal cabinets making them suitable for airport installations.

The PN-R range offers a unique variety of installation options, including tilted forward (face-down) or backward (face-up) by up to 90 degrees as well as landscape and portrait modes. The PN-R displays also feature a Mini OPS extension slot to easily add more functions to the display, including wireless connectivity, and integration into a wide range of user applications.

For signage applications that demand mission-critical reliability and extra impact, the current generation PN-R is also available in ultra-large 90".

For more information about Sharp's Digital Signage portfolio, please visit www.sharp.fi/largeformatdisplays

About Sharp Information Systems Europe

Sharp Information Systems Europe (SISE) is a division of Sharp Electronics Europe, which offers a comprehensive portfolio of award-winning document management and display solutions to help organisations transform the way they engage with information. Sharp's industry-leading MFPs and large production systems sit at the heart of integrated applications for digital transformation, while display solutions include video walls for immersive entertainment, digital signage and innovative interactive touchscreens for engaging presentations. Through its sales and support service Sharp helps its customers create, manage, visualise and share information, inspiring ideas from technology. For further information, please visit www.sharp.eu