

SHARP EXPANDS 4K BIG PAD LINE UP WITH NEW 80" INTERACTIVE DISPLAY

London, 28 August 2018 – Sharp today announces the launch of its flagship 80" 4K BIG PAD interactive display, expanding its 4K BIG PAD line-up to offer a choice of sizes. The PN-80TH5 builds on Sharp's award-winning range of interactive flat panel displays for sharing information in meetings and lessons, from entry level displays to advanced touch solutions.

The PN-80TH5 makes it easy to view large amounts of detailed information, such as technical drawings, maps or spreadsheets, thanks to a range of special features included as standard that support working with content at ultra-HD resolution. Thanks to Sharp's unique UV²A LCD technology, the PN-80TH5 offers true 4K reading with the best image resolution, delivering truly bright whites and extreme dark blacks, for high contrast and image clarity.

The PN-80TH5 offers 4K writing thanks to Sharp's unique display technologies, including Sharp's advanced Pen Software optimised for 4K UHD resolution and outstandingly fast and accurate 30-Point P-CAP Capacitive Touch. For additional precision, palm rejection ensures no unintended marks are made on the screen when writing, and the 4 button active pen with 2mm stylus tip provides seamless annotation.

All Sharp BIG PAD displays offer a Pen-on-Paper experience, which describes how writing on a BIG PAD with your finger or pen feels close to using a real pen on writing paper. The intuitive touch experience means that users feel more confident when teaching or presenting.

Christopher Parker, Senior Product Manager, said: "Our BIG PAD interactive displays are known for their best in class touch performance and unparalleled reliability. The range includes something for every type of usage, and now with the addition of the 80" 4K BIG PAD we can offer a solution for specialised applications who work with technical content on a large scale, where precise writing and exceptional ease-of-use is critical."

Award-winning architectural and design firm Zaha Hadid Architects chose to invest in Sharp's 4K BIG PAD interactive display for its ultra-high resolution. Paulo Flores, Associate Director, said: "Sharpness is something very important to us, because that is how we define the crispness of geometry, how the images are perceived in meetings." The BIG PAD display has also improved how quickly the team can work; Paulo said: "it increases communication, people can come together around the screen at once. Sketches can become part of the discussion immediately."

The PN-80TH5 is a highly flexible solution, suitable for a range of applications with portrait, landscape and face-up installation options. For advanced solution requirements, the PN-80TH5 has an integrated Mini OPS extension slot to add extra functions, such as inserting an HDBaseT module to provide a simple solution to long distance cable data distribution, or a Wireless Board for easy BYOD screen sharing without the need for any cables.

The PN-80TH5 is available now through Sharp and its partners. For more information visit [Visuaaliset-ratkaisut]

About Sharp Information Systems Europe

Sharp Information Systems Europe (SISE) is a division of Sharp Electronics Europe, which offers a unique portfolio of award-winning document management and display solutions to help organisations transform the way they engage with information. Sharp's industry-leading MFPs and large production systems sit at the heart of integrated applications for digital transformation, while our display solutions include innovative video walls, digital signage displays and interactive flat panel displays for collaborative presentations. Our mission is to develop new products that support individual expression; creating life enhancing experiences that let you be original.

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